



PROGRESS CAREER PLANNING INSTITUTE

NAPP Canada

Dear Employer

August 29, 2005

JOB FAIR 2005

PCPI & NAPP Canada would like to present and engage you in a revolutionary and “out-of-the-box-thinking” job fair on Thursday, September 29, 2005 at the Ramada Hotel and Conference Centre, Toronto-Don Valley, 185 Yorkland Blvd., Toronto. Here is our website for more information www.pcpi.ca/jobfair2005

We have been very successfully running special two-hour job fairs specific to the Markham Road corridor. The success rates have always exceeded expectations remarkably.

Job Fair 2005 is strategically targeting Toronto and the Greater Toronto area and this year we would like to give employers a special day and a memorable opportunity to experience finding qualified candidates through an entire day of rotating two-hour job fairs, with a bigger pool of candidates, bigger facilities, a chance to promote your companies, and to network with other employers. We also want your businesses to do well and our great city to remain an economically viable Toronto.

So we have come up with a unique idea of business card exchange. We would like you to participate in the largest exchange of business cards ever. Network with other companies in the **10,000 links** created in Job Fair 2005. We have submitted to the **Guinness World Records™** to make a claim that this is the “**biggest business card exchange**” ever and we have asked two citizens of “standing” and who are prominent and respected in Toronto to authenticate our idea and be a witness at this event. Our reference is # WC139104. Whatever the outcome, we aim to help businesses connect with one another in this **BIG EXCHANGE**. Whether you are an exhibitor or a sponsor you can still participate in the business card exchange.

Join PCPI and NAPP Canada in this magnificent event.

We are outreaching to all unemployed people in the Toronto and Greater Toronto Area, and expect a crowd of over 5,000 applications. Irrespective of the number of vacancies you may have available, we will be pleased to have you as a exhibitor or a sponsor of the event.

For Job Fair 2005, we have decided to invite employers for a fee at any or all of the following three (3) Sections that suit you:

Morning Section: Set up 8:00 am - Take down 11:30 am

Midday Section: Set up 11:30 am - Take down 2:30 pm

Afternoon Section: Set up 2:30 pm - Take down 5:30 pm

Please let us know in which Section(s) you would like to participate or sponsor this even if you are unable to make it. We have made it possible for everyone to participate. If you have any questions or would like more information, please contact us at 416-439-1825 x 6.

Sincerely

Rita Persaud
t. 416-439-1825 x 6

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